

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964201-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	964201	07912982

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/23/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/22/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP145H	\$500.00	NM
1 WXII	Tu	10/23/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP145H	\$500.00	NM
2	10/17/12	10/19/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$500.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--WTF--				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/17/12	6:10 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00	NM
2 WXII	Th	10/18/12	6:41 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00	NM
3 WXII	F	10/19/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP141H	\$500.00	NM
3	10/17/12	10/19/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
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	10/15/12	10/21/12	--WTF--				3	\$500.00	
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1 WXII	W	10/17/12	8:59 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00	NM
2 WXII	Th	10/18/12	7:24 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00	NM
3 WXII	F	10/19/12	7:22 AM	NBC Today Show	7-9am	:30	2012MRFP140H	\$500.00	NM
4	10/22/12	10/23/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
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	10/22/12	10/28/12	MT-----				2	\$500.00	
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1 WXII	M	10/22/12	8:57 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00	NM
2 WXII	Tu	10/23/12	7:57 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00	NM
5	10/22/12	10/23/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$150.00	NM
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1 WXII	M	10/22/12	9:34 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP145H	\$150.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**Lehigh Valley, PA 18002-6888**

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Advertiser	Product	Estimate Number	
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE

Send Payment To:



**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964201-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
12	10/17/12	10/19/12	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	--WTF--	:30	3	\$175.00	NM																																																								
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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964201-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/23/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	M	10/22/12	7:56 PM	Entertainment Tonight	730-8pm	:30	2012MRFP145H	\$550.00 NM
2	WXII	Tu	10/23/12	7:46 PM	Entertainment Tonight	730-8pm	:30	2012MRFP145H	\$550.00 NM
20	10/17/12	10/19/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$550.00	NM
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<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/15/12	10/21/12	--WTF--	3	\$550.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	W	10/17/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP141H	\$550.00 NM
3	WXII	Th	10/18/12	7:40 PM	Entertainment Tonight	730-8pm	:30	2012MRFP140H	\$550.00 NM
1	WXII	F	10/19/12	7:47 PM	Entertainment Tonight	730-8pm	:30	2012MRFP141H	\$550.00 NM
21	10/17/12	10/19/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/15/12	10/21/12	--WTF--	3	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	W	10/17/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP140H	\$600.00 NM
2	WXII	Th	10/18/12	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP141H	\$600.00 NM
3	WXII	F	10/19/12	11:25 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP140H	\$600.00 NM
22	10/22/12	10/23/12	M-Su WXII 12 News @ 11-1135pm		MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/22/12	10/28/12	MT-----	2	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	M	10/22/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP145H	\$600.00 NM
2	WXII	Tu	10/23/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP145H	\$600.00 NM
23	10/22/12	10/23/12	NBC Tonight Show	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/22/12	10/28/12	MT-----	2	\$225.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	M	10/22/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP145H	\$225.00 NM
1	WXII	Tu	10/23/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP145H	\$225.00 NM
24	10/17/12	10/19/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/15/12	10/21/12	--WTF--	3	\$225.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	W	10/17/12	11:48 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP141H	\$225.00 NM
1	WXII	Th	10/18/12	12:20 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP140H	\$225.00 NM
3	WXII	F	10/19/12	12:29 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP141H	\$225.00 NM
25	10/20/12	10/20/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/15/12	10/21/12	-----S-	1	\$125.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	Sa	10/20/12	5:59 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP145H	\$125.00 NM
26	10/20/12	10/20/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									

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## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
964201-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S-                   2           \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Sa 10/20/12 8:23 AM NBC Saturday Today 8-10am :30 2012MRFP145H \$225.00 NM 2 WXII Sa 10/20/12 8:50 AM NBC Saturday Today 8-10am :30 2012MRFP145H \$225.00 NM									
28	10/20/12	10/20/12	M-Su WXII 12 News @ 11-1135pm		-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S-                   1           \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Sa 10/20/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP145H \$400.00 NM									
29	10/20/12	10/20/12	NBC Saturday Night Live 1130pm-1am		-----S-	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S-                   2           \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Sa 10/20/12 11:59 PM NBC Saturday Night Live 1130pm-1am :30 2012MRFP145H \$375.00 NM 2 WXII Sa 10/20/12 1:00 AM NBC Saturday Night Live 1130pm-1am :30 2012MRFP145H \$375.00 NM									
30	10/21/12	10/21/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   2           \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Su 10/21/12 6:25 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP145H \$100.00 NM 2 WXII Su 10/21/12 7:23 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP145H \$100.00 NM									
31	10/21/12	10/21/12	NBC Sunday Today 8-9am		-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   1           \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Su 10/21/12 8:00 AM NBC Sunday Today 8-9am :30 2012MRFP145H \$225.00 NM									
32	10/21/12	10/21/12	NBC Meet the Press 9-10am		-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   1           \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Su 10/21/12 9:48 AM NBC Meet the Press 9-10am :30 2012MRFP145H \$400.00 NM									
33	10/21/12	10/21/12	Su WXII 12 News @ 6 pm 6-630pm		-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   1           \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Su 10/21/12 6:11 PM Su WXII 12 News @ 6 pm 6-630pm :30 2012MRFP145H \$225.00 NM									
34	10/21/12	10/21/12	WXII Late News AFTER 1WXII Late News AF		-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   1           \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WXII Su 10/21/12 11:56 PM WXII Late News AFTER NFL WXII Late News AF :30 2012MRFP145H \$350.00 NM									
35	10/20/12	10/20/12	NBC Saturday Today 8-10am		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									

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**INVOICE**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964201-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/20/12	10/20/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	9:59 AM	NBC Saturday Today	8-10am	:30	2012MRFP145H	\$225.00 NM
<u>Total Spots</u>							<b>70</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$27,975.00</b>
<u>Agency Commission</u>	<b>\$4,196.25</b>
<u>Net Amount Due</u>	<b>\$23,778.75</b>